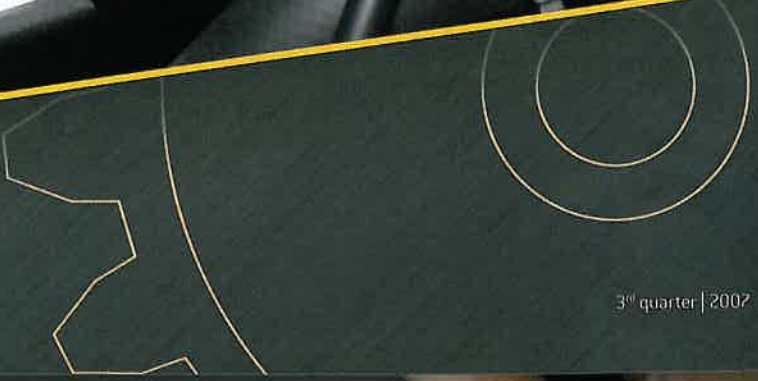




GEAREXPO
The Worldwide Gear Industry Event
2007

The Motor City





Welcome to the GEAR EXPO 2007 EXPERIENCE

BY KURT MEDERT,
Show Manager

Thanks to the many wonderful, positive developments in the City of Detroit over the past several years, the many modifications and enhancements made to GEAR EXPO in recent years, and the many people from the world of gearing who will be in Detroit October 7th to the 10th, your time spent at GEAR EXPO and the many activities surrounding it will be well worth it.

Let's start with the future of gearing and GEAR EXPO. The word that immediately comes into my mind is "bright." The new technologies do ebb and flow, but they still keep coming, and they still show up at GEAR EXPO. Look at the wind energy industry – a thriving sector that can't get enough gears and is looking the world over for them. A number of companies that sell gears, gear boxes, bearings, etc. to the wind energy manufacturers are exhibiting right inside Cobo Center -- a perfect example of the bright future that gearing, and therefore, GEAR EXPO, are facing!

Now, think about the City of Detroit, now known as the "D." This is the city that can now boast of, among many other positive things, that it is "The 2007 Best Sports City in America" according to the Sporting News, a much heralded sports magazine, in its "Best Of" issue, dated August 1, 2007. There are new restaurants, hotels and casinos, all in the downtown area near Cobo Center and the unique People Mover. As for the City's ongoing overall economic development projects are concerned, the City's Mayor has said "Detroit is deep in the midst of phenomenal growth. Detroit ... is now engaged in one of urban America's greatest revitalization efforts. We're experiencing tremendous growth along with resuscitation. Signs of this are evident in every area of our city — in our neighborhoods, industrial corridors, and the central business district."

GEAR EXPO 2007, which is taking advantage of the bright outlook for the industry and the new "D" by offering up a variety of high-quality education, technology, machinery and the best and brightest people in the gear industry, is here for all of you and your companies. Please take advantage of the exhibits, the technical sessions of the 2007 Fall Technical Meeting, the concurrent seminars and courses offered by AGMA, ABMA and SME, and one of the most popular features of the Show, which debuted in 2005 – the "Solutions Center." Located on the Show floor in the back of the exposition hall, it is free to all who have registered to attend the Show.

The "Solutions Center" is highlighted by two keynote presentations. On Monday, October 8th, Dr. Mike Bradley, Professor of Economics at George Washington University and AGMA's Economic Consultant, will present his popular "Gear Market Report." On Tuesday, October 9th, Mr. Casey Selecman, Manager, North America Power Train Forecasts of CSM Worldwide, will present the much-anticipated "The Outlook for the Automotive Industry."

The remainder of the presentations will be given by more than 20 GEAR EXPO 2007 exhibitors covering gearing topics from "Introduction to Direct Gear Design" to "The Manufacturing and Application of Diamond and CBN Tools" to "A Customer Perspective on Gear Software – develop in-house or purchase."

All in all, there is so much to see, learn and benefit from that GEAR EXPO 2007 will expose you to: best practices; solutions to manufacturing problems; new technologies; ways of increasing productivity; and demonstrations of working machinery – all on the floor of the Show. In short, you will have an eye-opening GEAR EXPO 2007 "Experience." I guarantee it.



HERE'S WHY YOU CAN'T AFFORD TO MISS GEAR EXPO 2007

- The latest gear manufacturing machinery will be on display from Fassler, Gleason, Hofler, Kapp, Koepfer, Mitsubishi, Reishauer, Sigma Pool, Star-SU and many others.
- Find new sources for your gearing needs from the leading gear manufacturers around the world.
- Discover suppliers for all your manufacturing needs including: forgings, bearings, heat treating, inspection and more than 75 other product categories.
- Send your best technical experts to GEAR EXPO to see and hear about the newest in technologies and equipment.
- You can learn from the largest collection of gearing experts in the world, by taking part in free presentations from more than 20 exhibiting companies providing the latest technologies and processes to make your company more productive and profitable.
- Learn from educational seminars held by the American Bearing Manufacturers Association (ABMA), the American Gear Manufacturers Association (AGMA), and the Society of Manufacturing Engineers (SME).

Who Should Attend:

- Corporate Executives & Managers
- Design & Manufacturing Engineers
- Operations & Plant Managers
- Manufacturing & Production Personnel
- Purchasing Managers & Buying Teams
- Inspection & Quality Control Personnel

Where to Stay While at GEAR EXPO 2007

AGMA has arranged for blocks of sleeping rooms, at reduced rates, at three downtown hotels near Cobo Center specifically for GEAR EXPO 2007 participants. To make your room reservations online, visit www.gearexpo.com.

To receive these special GEAR EXPO 2007 rates, you must:

- Mention AGMA, American Gear Manufacturers Association, or GEAR EXPO 2007
- Use the phone or fax numbers provided
- Make your reservations by September 10, 2007

Detroit Marriott Renaissance Center (GEAR EXPO 2007 Headquarters Hotel)

Rate: \$164.00 Single/Double
Renaissance Center
Detroit, MI 48243 -1003
Reservations: (313) 568-8000 or (800) 352-0831
Guest Fax: (313) 568-8146

Detroit Downtown Courtyard by Marriott

Rate: \$154.00 Single/Double
333 East Jefferson
Detroit, MI 48226
Reservations: (313) 222-7700 or (800) 321-2211
Guest Fax: (313) 222-8517

The Holiday Inn Express Hotel & Suites

Rate: \$109.00 Single/Double
1020 Washington Boulevard
Detroit, MI 48226
Reservations: (313) 877-7000 or (800) HOLIDAY (465-4329)
Guest Fax: (313) 965-4307

Northwest Airlines is Offering Discounted Airfares for GEAR EXPO 2007 Travelers

Northwest will get you there for less! As the official airline of GEAR EXPO 2007, you can receive discounts from Northwest or KLM Airlines on your round-trip airfare to Detroit. To receive your discount, call Northwest Meeting Reservations at 1-800-328-2111 and mention code NYU7J. To book a discounted fare online, visit www.gearexpo.com for details.

Discover the New Detroit

Detroit has had a profound impact on the world – from the invention of the automobile to the Motown sound. The region is currently undergoing a renaissance with new developments and attractions. Downtown Detroit's development boom is unparalleled in the country. More than \$20 billion in new development is under way, including new hotels, new restaurants and new attractions. In fact, the city was recently named by AmericanStyle readers as one of the top 25 arts destinations in the nation. In addition to the arts and night life Detroit has to offer, four casinos located within five miles of each other offer nonstop gaming action: MGM Grand Casino, MotorCity Casino, Greektown Casino and Casino Windsor.

EDUCATION PROGRAMS

There are many reasons why you should

Register Now at
www.gearexpo.com

attend GEAR EXPO 2007. In addition to the uniqueness of the Show, with its vast array of exhibitors involved specifically in gearing, there will be a strong, gear-related education component with programs that will help you learn more about gearing.

AGMA has organized an enhanced series of meetings, training sessions and seminars of special interest to the gear industry. As a supplement to AGMA's education programs, two affiliated organizations will conduct seminars on current gear-related topics. Plus the "GEAR EXPO Solutions Center" will feature FREE presentations from more than 20 GEAR EXPO 2007 exhibiting companies.

AGMA's Fall Technical Meeting

Presented by: American Gear

Manufacturers Association (AGMA)

Sunday, October 7 – Tuesday, October 9

Fees: AGMA Members: \$525

Nonmembers: \$795

AGMA's popular Fall Technical Meeting will present four information-packed sessions of over 20 technical presentations into three days – leaving you with plenty of time to also visit GEAR EXPO 2007. This year's sessions will focus on Manufacturing & Testing Gears; Hypoid & Bevel Application Design; Innovative Application Solutions; and Making Gears Work for Life.

For a complete schedule of the presentation topics and registration information, visit www.agma.org or e-mail tech@agma.org.

AGMA Training School for Gear Manufacturing

— **Basic Course**

Presented by: American Gear

Manufacturers Association (AGMA)

Monday, October 8 – Wednesday

October 10

Sessions: 8:00 am to 12:00 noon each day

Fees: AGMA Members: \$395.00

Nonmembers: \$495.00

AGMA will hold the classroom portion of the "Basic Course" of the AGMA Training School for Gear Manufacturing. Presented by Ron Green of The Gear Consulting Group, this three half-day classroom course will include in-depth training in: standards nomenclature; gear involute geometry; inspection procedures and interpretation of results; manufacturing processes: hobbing, shaping and shaving; troubleshooting the gear manufacturing process; improvements in productivity and discussion of common problems.

For more information and to register, visit www.agma.org or e-mail feintress@agma.org.

Understanding Gear Metrology & Inspection

Presented by: The Society of

Manufacturing Engineers (SME)

Monday, October 8

Session: 8:00 a.m. – 2:00 p.m.

Fees: SME/AGMA member: \$395

Nonmember: \$445

Attend this program to gain a deeper understanding of the metrology and inspection issues unique to the gear manufacturing and processing industry. After attending this program you will walk away with a renewed interest, understanding and knowledge of how to improve your process, product and learn what is on the horizon for gear metrology.

Anyone involved in gear making will benefit from attending this program including those from gear cutting, set-up, engineering, management, metrology, and quality control. Participants consistently give this program outstanding evaluations for both the knowledge gained and the instructor.

For more information and to register for this event, please visit: www.sme.org/gears

Why Bearings Fail

Presented by: American Bearing

Manufacturers Association (ABMA)

Monday, October 8

Session: 1:00 p.m. – 5:00 p.m.

Fee: \$295

This course is a basic primer for addressing the most common causes of bearing failures in gearboxes and related equipment. Understanding the causes of failures normally result in improved performance of the equipment. The course provides both original equipment manufacturers and end-users valuable insights into bearing designs, features and proper bearing application.

The course is conducted by bearing engineers from ABMA member companies specializing in failure analysis. Instructors share pictorial examples and the course includes "hands on" failure dem-

onstrations explaining common causes of bearing failures.

For more information and to register for this event, please visit: www.abma-dc.org/events/gearexpo.html

Effective Heat Treating and Hardening of Gears

Presented by: The Society of

Manufacturing Engineers (SME)

Tuesday, October 9, 2007

Session: 8:00 a.m. – 2:00 p.m.

SME/AGMA member: \$395

Nonmember: \$445

Improve the effectiveness of your heat treating process by attending this program. You will hear from industry leaders on evaluating alternative heat treating methods, how to better control and monitor your process, controlling distortion and much more.

If you are involved in any aspect of heat treating processes, quality control issues in your company, material development or industrial operations, you won't want to miss this program. Managers and supervisors who desire an update will equally benefit from attending this session.

For more information and to register for this event, please visit: www.sme.org/gears

Advanced Gear Processing and Manufacturing

Presented by: The Society of

Manufacturing Engineers

Wednesday, October 10, 2007

Session: 8:00 a.m. – 2:00 p.m.

SME/AGMA member: \$395

Nonmember: \$445

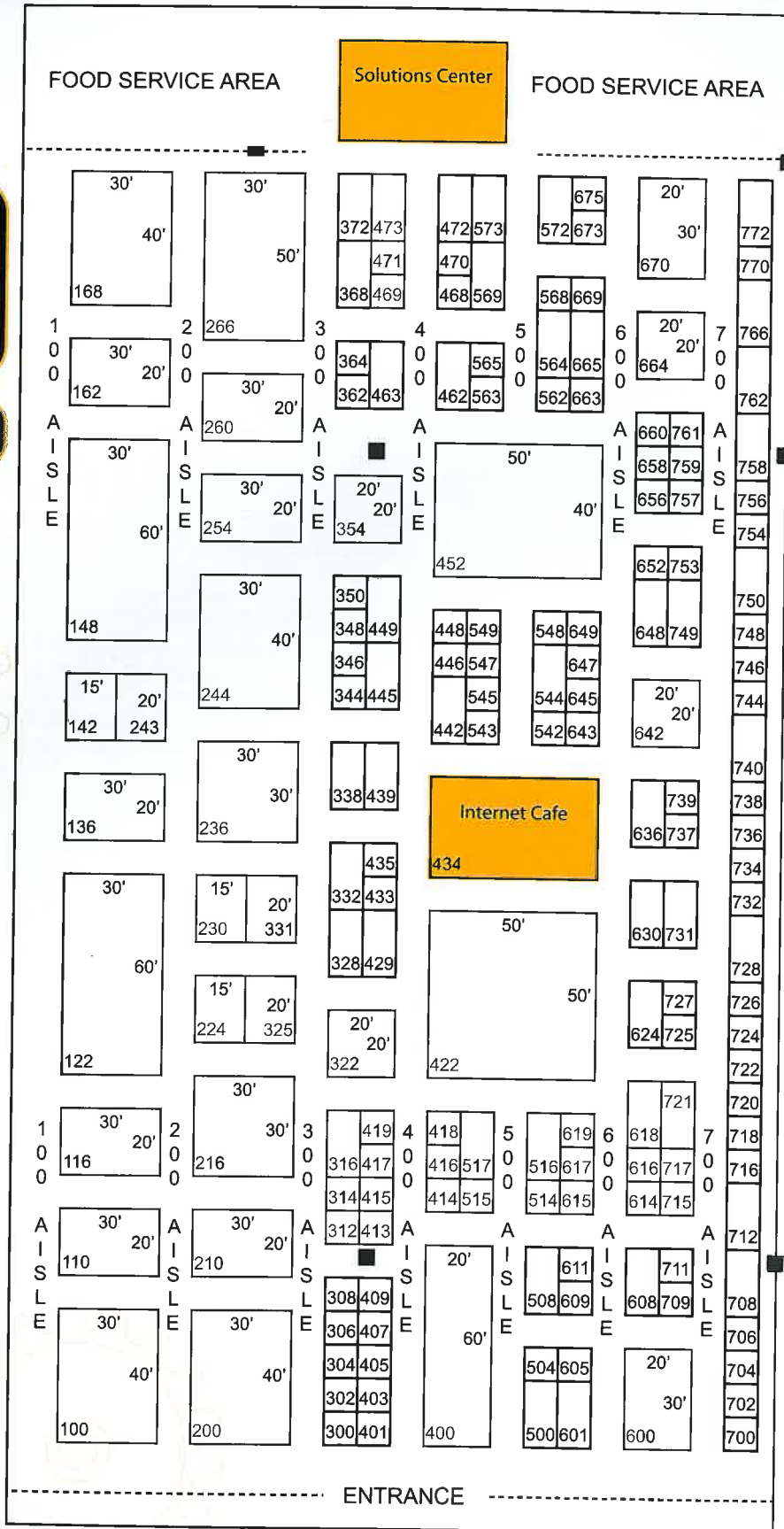
Hear how others have used a variety of technologies and processes to improve quality and productivity. Hear from industry leaders regarding what has and hasn't worked. Discussion will include investigating chronic problems, factors that impact tool life and performance, and comparison of the latest technologies.

Any gear-manufacturing professional who wants to stay up-to-date, network with peers and become more knowledgeable in your field, should not miss this event. Gear designers, gear inspectors, project engineers, process control engineers, technicians and many other will walk away with information that can be used immediately in their own operations.

For more information and to register for this event, please visit: www.sme.org/gears □

For a complete list of the more than 160 companies exhibiting at GEAR EXPO 2007 visit

www.gearexpo.com



As of August 8, 2007