

Start Planning Now for Your GEAR EXPO 2007 Experience

The premier event in the international mechanical power transmission industry is one short year away, and with more than 4,000 square feet of exhibit space already committed, GEAR EXPO 2007 is shaping up to be a great event yet again.

"We're committed to creating a new GEAR EXPO experience that delivers the environment and amenities that our visitors and exhibitors want and deserve," Show Manager Kurt Medert said.

The biennial GEAR EXPO showcases the very latest products the gear industry offers. The event features a large array of product displays and demonstrations, professional development courses, and the opportunity to network with thousands of industry professionals. In short, GEAR EXPO 2007 is an event you don't want to miss!

GEAR EXPO 2007, the only trade show devoted exclusively to the complete gear manufacturing process, is October 7-10, 2007, at Cobo Center in Detroit, Mich., USA.

Attending GEAR EXPO is the best way to explore equipment options and new products that help your business cut costs, boost productivity, and

become more profitable. Exhibitors will include the full range of manufacturing capabilities. Manufacturers of gear blanks, bearings, and machine tools; companies that provide components; and suppliers of critical processes such as heat treating, forging, coating, and shot peening will all be there, as will gear manufacturers representing the full range of gearing, from small to large, as well as special purpose gears.

To remain competitive in the global marketplace, staying on top of the latest technologies and industry standards is essential. At GEAR EXPO you can take advantage of dozens of educational opportunities that can be a real boost to your career and business.

- On the show floor in the Solutions Center, there will be presentations by industry leaders and short presentations by exhibitors, all designed to help you improve your business and manufacturing capabilities.
- A variety of industry associations, including the American Gear Manufacturers Association and the Society of Manufacturing Engineers, will provide seminars and workshops. These in-depth seminars will cover a range of knowledge levels, from the novice production employee to the seasoned engineering manager.
- The AGMA Fall Technical Meeting will return to GEAR EXPO, bringing the best in gear industry research from around the world to Detroit.

These activities and more will draw thousands of visitors to Detroit for GEAR EXPO 2007. Chief executive officers, chief financial officers, senior engineers, and purchasing agents from around the world attend the show to find the products and services that will help refine their business processes.

With this many influential buyers in one location, you can maximize your marketing influence, promote your brand and awareness, expand your customer base, and sell your products! As an exhibitor at GEAR EXPO, you are part of an aggressive, targeted marketing campaign to deliver qualified buyers and personnel with buying influence to you.

To apply for exhibit space, register to attend, or get more information on GEAR EXPO 2007, visit www.gearexpo.com, contact gearexpo@agma.org, or call AGMA at (703) 684-0211.

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