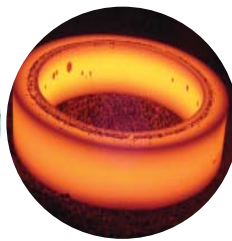




Media Guide



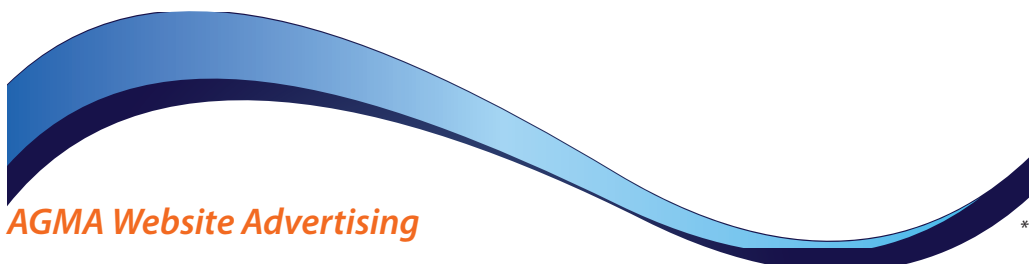
Technology Driven Globally Connected

AMERICAN GEAR MANUFACTURERS ASSOCIATION



AGMA is committed to its members. The Association includes more than 430 of the world's top gearing companies across more than 30 nations.

Advertising opportunities on the AGMA website and in the member newsletter are **exclusive to AGMA member organizations**. Get in front of the decision makers in the industry!



AGMA Website Advertising

www.agma.org

* AGMA does not put ads on its homepage

AGMA hosts a dynamic website for the gear industry. AGMA staff provide updates daily both through visiting all member websites and getting member news and through posting general industry news.

We have been successful at driving visitors to the website, more than doubling our visitors in the last two years.

2011 Web Statistics

50,313 unique visitors
 3:02 average time on site
 4.78 average pages viewed/session

Section Ads

Ads placed in main pages of the AGMA website (*limited availability*)

- Events & Training
- Membership
- Technical Standards
- Newsroom
- Publications

Size A

200x200 \$400/month
 \$4,000/year (save \$800p)

Size B

100x200 \$250/month
 \$2,500/year (save \$500)

Sub-Section Ads

Ads placed in interior pages of the AGMA website:

- Industry News
- Member News
- Newsroom

Size A

200x200 \$250/month
 \$2,500/year (save \$500)

Member Newsletter Advertising Opportunities

Newsletter Ads

All ads are placed along the left-hand side of the newsletter. Limited number of spaces available per newsletter

First advertisement listed

200x200 \$400/issue
\$7,500/year (25 issues)

Size A

200x200 \$250/issue
\$5,000/year (25 issues)

Size B

100x200 \$150/month
\$3,250/year (25 issues)

Gear Industry Update

Place your advertising in the exclusive e-publication of the American Gear Manufacturers Association. The e-newsletter is sent to over 2,750 self-designated members that include CEOs, Vice Presidents, and other top ranking members of our member organizations.

e-Publication Statistics

AGMA is committed to communication and works daily on mailing lists to keep them updated. Our average bounce rate for 2011 was >2% with each issue. Our analytics results indicate that at least one person from over 75% of our corporate members reads the AGMA newsletter each month.

And the numbers keep growing!



American Gear Manufacturers Association

**1001 N. Fairfax Street
Fifth Floor
Alexandria, VA 22314-1587**

**Phone: +1-703-684-0211
Fax: +1-703-684-0242**

www.agma.org