

# AGMA/ABMA Annual Meeting

March 15-17, 2012 • Bonita Springs, Florida

## Sponsorship Opportunities



No matter the size of your company, you can enhance its image, prestige and position by participating as a sponsor of an event during the 2012 Annual Meeting.

### All sponsors receive:

- Exposure of your company to an elite group of international mechanical power transmission executives
- Recognition of your company as being a leader in this field
- Acknowledgement of your sponsorship in the onsite program
- Onsite signage recognizing your company as a sponsor
- Listing of current sponsorships on the AGMA and ABMA websites with links to each sponsor's website

## DOLPHIN LEVEL

### Capitol Steps® (\$10,000)

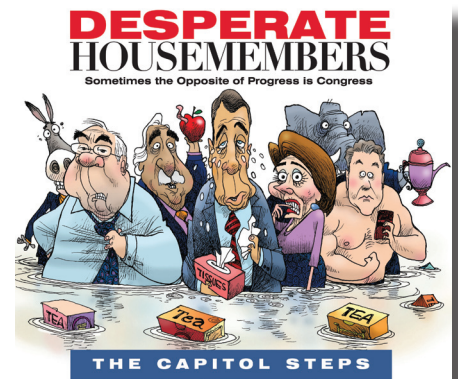
Saturday, March 17

This is a very unique opportunity for the 2012 Annual Meeting. The seven member internationally renowned Capitol Steps® troupe will travel from the Washington, DC area to Bonita Springs for a command performance on Saturday evening. The sponsorship fees will assist with the performance and travel costs.

None of the attendees will leave the meeting early this year because no one will want to miss out on this show. This group will have you laughing all night as they satirize CONGRESS, INTERNATIONAL POLITICAL FIGURES, and EVERDAY LIFE. This performance will be tailored to our audience and include material that is relevant and enjoyable for everyone, regardless of political leanings or country of origin. See a sample of the Capitol Steps in action at [www.capsteps.com](http://www.capsteps.com).

Since this performance will occur after dinner, this special sponsorship will include seating at the premier table for you and seven of your friends or colleagues. You will be front and center to the stage – the spotlight will be on you and your table. Your table will be acknowledged and you can take a bow along with the Steps. You and each of your guests will receive a Steps souvenir CD. In addition, your company's logo will be visible on the i-MAG screen and in the souvenir program.

This premium sponsorship will be a very memorable event and one that is not likely to be repeated for many years.



### New Member & Welcome Reception (\$4,000)

Thursday, March 15

You can be the exclusive sponsorship of the Thursday night reception, including your company name and/or logo on signs and napkins that will be visible at the reception. This is the kick off event of the meeting and the perfect spot to showcase your company.



### Continental Breakfast (\$3,000 each or \$5,000 for both days)

Friday, March 16th or Saturday, March 17th

Your company name and/or logos will be visible on the breakfast tables. This sponsorship is open for two different companies, (one per day) or your company can be the exclusive sponsor for \$5,000. Double the exposure for a discount!

## FLAMINGO LEVEL

### Meeting Bag (\$3,000)

Thursday, Friday and Saturday, March 15-17

Be the exclusive sponsor of a recyclable bag with your company logo and the AGMA/ABMA Annual Meeting logo. Why not also include one of your company's "giveaway" which you will provide?



### Wireless Internet (\$2,500)

Thursday, Friday and Saturday, March 15-17



All Annual Meeting participants will thank you as they are able to access the internet each day while attending the General Sessions. Your company name and/or logo will be visible on signs at the entrances to the general session.

### Photo Booth Portraits (\$2,500)

Friday, March 16

This popular takeaway has become a favorite of the AGMA/ABMA attendees. All registrants will have the opportunity to visit the photo booth during the Friday "When Irish Eyes are Smiling" evening and take home a moment of the Annual Meeting. You can "ham it up" with your colleagues or sit for a more traditional portrait. The photo booth will include appropriate St. Patrick's Day props. This includes your company name and/or logo on signs visible at the photo area.

### Golf Tournament Golf Box Lunch (\$2,500)

Friday, March 16

Provide a box lunch for golf tournament participants prior to the annual tournament. The boxes can include your company's small "giveaway" which you will provide.

### Golf Tournament Drink Cart (\$2,000)

Friday, March 16

The Drink Cart is a huge part of Friday's Golf Tournament. Your sponsorship will be appreciated each time a player secures a drink or snack from the cart. Cart driver can wear your company's golf shirt!



### Refreshment Breaks

(\$2,000 each or \$5,000 for all three days)

Thursday, March 15, Friday, March 16 or Saturday, March 17



Your company name and/or logos will be visible on the refreshment break tables. This sponsorship is open for three different companies (one per day) or your company can be the exclusive sponsor for \$5,000, making you a Dolphin Level sponsor.

## SEA TURTLE LEVEL

### Golf Tournament Hole-in-One Insurance (\$1,000)

Friday, March 16

Insurance covers \$10,000 cash prize for a Hole-in-One on the target hole. The sponsor will have the opportunity to greet and network with each golfer as he approaches the target hold and witness the big event. Sponsorship includes signage on the golf hole and visibility during the meeting. This is the perfect supplier sponsorship -- a premiere one-on-one networking opportunity. (If sponsor does not choose to witness the event, another witness can be assigned.)

### Golf Tournament Golf Balls (\$1,500)

Friday, March 16

Sole sponsorship provides golf balls for golf tournament on Friday, March 16th. Your logo will be printed on every golf ball.



### Golf Tournament Awards (\$1,000)

Friday, March 16



Awards are the Longest Drive and Closest to the Pin for both the men and women and the inaugural award for 2012 the "Newbie" award -- presented by the golf chairman to the player who new to the tournament and shows the best level of sportsmanship during the event.

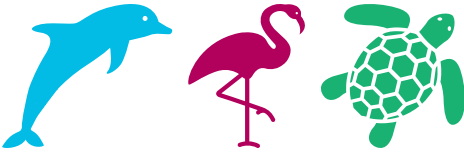
### Spouse/Guest Hospitality Suite (\$500 each or \$800 for both days)

Friday, March 16th or Saturday, March 17th

Your company name and/or logos will be visible on the refreshment break tables. This sponsorship is open for two different companies (one per day) or your company can be the exclusive sponsor for \$800.

Please e-mail corporate logo  
to [blackford@agma.org](mailto:blackford@agma.org)  
no later than February 17, 2012.

All files must be saved as EPS and all text converted to outline.  
EPS format files provide superior reproduction quality allowing images  
to be resized with no loss of sharpness or detail. If an EPS file is not  
available, a high resolution (300 dpi or higher) file is required.



# AGMA/ABMA Annual Meeting Sponsorship Form

Yes, my company would like to sponsor the following event(s):

## DOLPHIN SPONSORSHIPS

- |  |          |
|--|----------|
| <input type="checkbox"/> Capitol Steps®                  | \$10,000 |
| <input type="checkbox"/> New Member & Welcome Reception  | \$4,000  |
| <input type="checkbox"/> Continental Breakfast           |          |
| <input type="checkbox"/> Both Days (Friday and Saturday) | \$5,000  |
| <input type="checkbox"/> Friday                          | \$3,000  |
| <input type="checkbox"/> Saturday                        | \$3,000  |

## FLAMINGO SPONSORSHIPS

- |   |         |
|---|---------|
| <input type="checkbox"/> Meeting Bag                                    | \$3,000 |
| <input type="checkbox"/> Wireless Internet                              | \$2,500 |
| <input type="checkbox"/> Photo Booth Portraits                          | \$2,500 |
| <input type="checkbox"/> Golf Tournament Box Lunch                      | \$2,500 |
| <input type="checkbox"/> Golf Tournament Drink Cart                     | \$2,000 |
| <input type="checkbox"/> Refreshment Break                              |         |
| <input type="checkbox"/> All Three Days (Thursday, Friday and Saturday) | \$5,000 |
| <input type="checkbox"/> Thursday                                       | \$2,000 |
| <input type="checkbox"/> Friday   | \$2,000 |
| <input type="checkbox"/> Saturday                                       | \$2,000 |

## SEA TURTLE SPONSORSHIPS

- |  |                                     |
|--|-------------------------------------|
| <input checked="" type="checkbox"/> Golf Tournament Golf Balls | <del>\$1,500</del> <b>SPONSORED</b> |
| <input type="checkbox"/> Golf Tournament Hole-in-One Insurance | \$1,000                             |
| <input type="checkbox"/> Golf Tournament Awards                | \$1,000                             |
| <input type="checkbox"/> Spouse Hospitality Suite              |                                     |
| <input type="checkbox"/> Both Days (Friday and Saturday)       | \$800                               |
| <input type="checkbox"/> Friday                                | \$500                               |
| <input type="checkbox"/> Saturday                              | \$500                               |

Company Name

Contact Name

Address

City

State

ZIP

Country

Phone

Fax

E-mail

## PAYMENT METHOD

- Check
- Credit Card (Visa, Mastercard, AmEx or Discover)

Card Number

Expiration Date

Name on Card

Signature

Please fax completed form to AGMA at 703-684-0242 or e-mail [blackford@agma.org](mailto:blackford@agma.org).

Questions? Call AGMA 703-684-0211 or e-mail [blackford@agma.org](mailto:blackford@agma.org).