Integrated Supply Chain Management

Book Title: Integrated Supply Chain Management

Description:
Interest in supply chain management, in both the private and public sectors, has soared in recent years. Leading organizations now recognize the immense opportunities that can be leveraged through effective supply chain management, in areas ranging from competitive strategy to market share to shareholder value. To gain these competitive advantages, they need skilled individuals who can design, execute, and manage their supply chains. This course provides a solid foundation of knowledge of supply chain management concepts, components, and principles.

Outcomes:
- Explain fundamental supply chain management concepts, components, and principles
- Describe the important role of supply chains in today’s businesses and economy
- Describe the critical role of technology in the supply chain
- Apply knowledge to evaluate and manage an effective supply chain
- Analyze and improve supply chain processes