

Thank you for your interest in becoming a sponsor of the 2019 AGMA/ABMA Annual Meeting!

Attendees at the 2019 AGMA/ABMA Annual Meeting will experience an exciting program featuring cutting edge educational content and fun and engaging networking opportunities in a relaxed west coast environment. Building on the success of previous meetings, we anticipate 300+ senior executives bringing increased exposure to your company's brand.

Regardless of your level of support, AGMA and ABMA participants will be grateful that your company provided them with an enhanced Annual Meeting experience.

For any questions about Annual Meeting sponsorship or to confirm your preferred package, please contact Leah Lewis at [lewis@agma.org](mailto:lewis@agma.org) or 703-838-0061.



## **Meeting Enhancement Sponsorship Opportunities**

### **SOLD: Meeting Lanyard (~~\$3,000~~)**

**Provide attendees a lanyard for their name badge. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on the meeting lanyard

### **NEW Sponsorship: Registration Lounge (\$5,000): April 11-13**

**Provide attendees a modern and comfortable lounge next to the registration area to relax and network between sessions. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on lounge pillows and ability to customize furniture design based on company colors and logos

### **SOLD: Water Bottle (~~\$4,000~~)**

**Provide attendees an environmentally friendly refillable water bottle to stay hydrated in the desert heat. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on the water bottle

### **SOLD: Sunscreen (~~\$3,000~~)**

**Provide attendees a branded sunscreen bottle for outdoor events. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on the sunscreen bottles

### **Wireless Internet (\$5,000): April 11-13**

**Provide complimentary wireless internet exclusively to AGMA and ABMA attendees in the meeting space. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on the splash page and Option to customize the wifi password

### **~~SOLD: Meeting Bag (\$4,000)~~**

**Provide attendees a meeting bag to collect event handouts and other collateral.**

**Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on the meeting bag
- Option to provide a small personalized giveaway with your company's logo to all meeting attendees

### **~~SOLD: Padfolio and Pen (\$3,000)~~**

**Provide attendees a leather padfolio and pen set to take notes during educational sessions. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on the padfolio and pen

### **Refreshment Break (\$3,000): Thursday, April 11**

**Provide coffee and refreshments to meeting attendees during session breaks on April 11. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event

### **SOLD: Refreshment Break (\$3,000): Friday, April 12**

**Provide coffee and refreshments to meeting attendees during session breaks on April 12. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event

### **Refreshment Break (\$3,000): Saturday, April 13**

**Provide coffee and refreshments to meeting attendees during session breaks on April 13. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event

### **Meeting Breakfast (\$4,000): Friday, April 12**

**Provide coffee and breakfast to meeting attendees on April 12. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event

### **Meeting Breakfast (\$4,000): Saturday, April 13**

**Provide coffee and breakfast to meeting attendees on April 13. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event

### **Meeting Photographer (\$2,000): April 11-13**

**Provides meeting photography to capture attendees networking and enjoying the meeting program, including the photos used for the popular Saturday evening photo slideshow. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)



- Printed signage and video screen recognition during the event
- Option to provide branded shirts for the photographer to wear each day of the event

**~~SOLD: General Session Candy (\$3,000)~~**

**Provides custom sweets to meeting attendees during educational programs. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on candy

**~~SOLD: Hotel Key Cards (\$4,000)~~**

**Provides custom hotel key cards to attendees staying at the Westin Kierland Resort. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement or your custom design on the hotel key cards

### Reception Sponsorship Opportunities

**~~SOLD: First Timer Reception (\$2,000): Thursday, April 11~~**

**Provide first time attendees the opportunity to learn about the Annual Meeting and be paired up with a veteran attendee to enhance their networking opportunities. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event

**~~SOLD: Welcome Reception (\$4,000): Thursday, April 11~~**

**Provide an open bar, hors d'oeuvres, and networking opportunities for attendees and guests on the opening night of the meeting. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website

- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event

### **Cornhole Tournament (\$3,000 per sponsor): Friday, April 12**

**Provide fun and refreshments for members and guests at the second annual Cornhole Tournament on Friday afternoon. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on cornhole boards and scoreboard

### **Casino Night Entertainment (Prices vary): Friday, April 12**

**Provide games, entertainment, and refreshments at the fun and festive Friday evening reception. Choose from the game options available to customize your sponsorship. All Casino Night sponsor benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement at the game or activity of your choice:
  - Blackjack (5 sponsors @ \$800 each)
  - Craps (3 sponsors @ \$1,500 each or 1 sponsor @ \$4,000)
  - ~~SOLD: Roulette (3 sponsors @ \$1,000 each)~~
  - Texas Hold 'Em (5 sponsors @ \$800 each or 1 sponsor @ \$3,500)
  - Card Shark entertainer (\$2,000)
  - Music/Entertainment (\$2,000)
  - **NEW Sponsorship:** Signature cocktail named after your company (\$3,000)
    - Includes signature drink sign and cocktail napkins with company logo
  - **NEW Sponsorship:** Red carpet sponsor (\$3,000)
    - Includes photography and company logo featured on photo backdrop

### **~~SOLD: Saturday Dinner Entertainment (\$15,000): Saturday, April 13~~**

**Provide dinner entertainment for attendees at the closing dinner. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event

### **Photobooth (\$3,000): Saturday, April 13**

**Provide a fun themed photobooth for attendees to have photos taken during the closing dinner on April 13. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on photo print outs
- Option to provide a small personalized giveaway with your company's logo at the photo booth

## **Spouse Hospitality Sponsorship Opportunities**

### **Spouse/Guest Hospitality Program (\$2,000): Friday, April 12**

**Provide refreshments and activities for spouses and guests. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event

### **Spouse/Guest Hospitality Program (\$2,000): Saturday, April 13**

**Provide refreshments and activities for spouses and guests. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event

## **Golf Tournament Sponsorship Opportunities**

### **Golf Tournament Lunch (\$3,000): Friday, April 12**

**Provide golfers a lunch buffet prior to the annual tournament. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Option to provide a small personalized giveaway with your company's logo to golfers

### **Golf Tournament Drink Cart (\$3,000): Friday, April 12**

**Provide golfers refreshments throughout the tournament. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on golf drink cart

### **Golf Balls (\$2,500): Friday, April 12**

**Provide branded golf balls for the golfers to use during the tournament and take home as a keepsake. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event

### **NEW Sponsorship: Golf Koozies (\$1,500): Friday, April 12**

**Provide beverage koozies to help golfers keep their drinks cold in the heat. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Logo placement on the koozie

### **Golf Awards (\$2,000): Friday, April 12**

**Provide cash prizes to winning golf team and skill prize winners. Benefits include:**

- Logo placement, company description, and link to your website on the 2019 Annual Meeting website
- Full color logo in the 2019 Annual Meeting on site program and pre-conference mailers (if commitment is finalized by print deadlines)
- Printed signage and video screen recognition during the event
- Option to have a company representative assist in award presentation