

2024 AGMA Sponsorship Opportunities

To sign up for a sponsorship package, contact Leah Lewis, Director of Meetings & Events, at lewis@agma.org. Packages, bundles, and custom sponsorships available! Reach out to Leah to discuss.

AGMA/ABMA Annual Meeting

Come back this summer for 2025 sales opportunities at the AGMA/ABMA Annual Meeting!

The AGMA/ABMA Annual Meeting is the premier networking event for executives in the gear and bearing industry. The event features business-focused sessions on cutting edge topics such as economic forecasting, trade and geopolitical updates, workforce development, emerging technology, and more. More than 200 industry leaders convene annually to stay on top of industry trends, build business relationships, and make memorable experiences with peers. **Sponsorship at the Annual Meeting is a members-only benefit.**

Benefit	Platinum \$10,000	Gold \$5,500	Silver \$4,000	Bronze \$2,500
Full color company logo, description, and web link on 2023 Annual Meeting website	✓	✓	✓	✓
Video screen logo recognition during the event, full color company logo displayed in onsite signage, full color company logo in the 2022 Annual Meeting pre-conference marketing and onsite program	✓	✓	✓	✓
Sponsor name badge ribbons for all company representatives in attendance	✓	✓	✓	✓
Choice of one (1) silver level sponsorship experience*			✓	
Choice of one (1) gold level sponsorship experience*		✓		
Choice of one (1) platinum level sponsorship experience*	✓			

*See the AGMA/ABMA Annual Meeting Sponsorship Brochure for available sponsorship experiences

Strategic Networking and Leadership Forum

May 1-3, 2024

Milwaukee, WI

Formerly known as the SRN, the Strategic Networking and Leadership Forum (SNL Forum) is an active forum for young professionals, giving them the opportunity and knowledge to become proficient leaders within the industry and association. Meetings address such topics as workforce issues, leadership, best business practices, and personal development and include a local facility tour. **Sponsorship at the SNL Forum is a members-only benefit.**

All SNL Forum sponsors will receive 5 minutes of podium time to introduce themselves and their company at the event at the Meet the Sponsors session.

Platinum Packages (\$4,000 each)	Gold Packages (\$2,500 each)	Silver Packages (\$1,500 each)	Branding Packages (\$500 each)
Thursday Networking Reception (includes exclusive signage, and your logo on the website, sponsor slides, and social media)	Tour Transportation (includes exclusive signage, and your logo on the website, sponsor slides, and social media)	Wednesday Happy Hour (includes exclusive signage, and your logo on the website, sponsor slides, and social media)	Branding sponsorship packages include your logo on the website, general signage, sponsor slides, and social media
Thursday Lunch (includes exclusive signage, and your logo on the website, sponsor slides, and social media)	Thursday Breakfast (includes exclusive signage, and your logo on the website, sponsor slides, and social media)	Wednesday Refreshment Breaks (includes exclusive signage, and your logo on the website, sponsor slides, and social media)	
Lanyards (includes your logo on all meeting lanyards, signage, and your logo on the website, sponsor slides, and social media)	Friday Breakfast (includes exclusive signage, and your logo on the website, sponsor slides, and social media)	Thursday Refreshment Breaks (includes exclusive signage, and your logo on the website, sponsor slides, and social media)	
	Tour Sponsor (Custom tour at your facility in the Milwaukee area, signage, your logo on the website, sponsor slides, and social media)		

Fall Technical Meeting

October 7-9, 2024

Rosemont, IL

The FTM is the premier annual AGMA scholarly event, with 20+ research papers and accompanying presentations from top gear industry researchers from around the world. This event is the top event in the US for attendees to learn about the latest studies in the gear industry from the researchers directly on a variety of technical topics including design and analysis; manufacturing and quality; materials, metallurgy, and heat treatment; operation, maintenance, and efficiency; and gear failure.

Platinum Packages (\$4,000 each)	Gold Packages (\$2,500 each)	Silver Packages (\$1,500 each)	Branding Packages (\$500 each)
Tuesday Awards Luncheon (includes exclusive signage, your logo on the website, sponsor slides, and social media)	Tuesday AM and PM Refreshment Breaks (includes exclusive signage, your logo on the website, sponsor slides, and social media)	Monday Afternoon Refreshment Break (includes exclusive signage, your logo on the website, sponsor slides, and social media)	Branding sponsorship packages include your logo on the website, general signage, sponsor slides, and social media
Tuesday Networking Reception (includes exclusive signage, your logo on the website, sponsor slides, and social media)	Wednesday AM and PM Refreshment Breaks (includes exclusive signage, your logo on the website, sponsor slides, and social media)	Signature Drink (includes custom signature drink at the Tuesday Networking Reception, exclusive signage, your logo on the website, sponsor slides, and social media)	
Tuesday Breakfast (includes exclusive signage, your logo on the website, sponsor slides, and social media)	Monday Welcome Reception (includes exclusive signage, your logo on the website, sponsor slides, and social media)		
Wednesday Breakfast (includes exclusive signage, your logo on the website, sponsor slides, and social media)			
Lanyards (includes your logo on all meeting lanyards, signage, and your logo on the website, sponsor slides, and social media)			

Emerging Technology Webinar Series

First Wednesday of the month at 1:00 pm Eastern Time

This monthly virtual series offers presentations on the latest cutting-edge technologies impacting the gear industry. Presenters are invited by the AGMA Emerging Technology Committees that include topics such as robotics and automation, IIoT, electric vehicle technology, and 3D printing. These webinars are provided free to members and non-members and are recorded and archived for on-demand viewing for a minimum of 12 months.

Dedicated sponsorship of one webinar (\$2,750)	Branding sponsorship on website and all marketing emails, social media recognition on all AGMA platforms, two minutes of remarks and opportunity to introduce the speaker prior to the presentation
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Trade Webinar Series

Monthly on Wednesdays at 1:00 pm Eastern Time

The DLA Piper Trade Webinars are a popular series free for AGMA members on the latest hot topics on policy, tariffs, trade, exports, and more. These webinars are an excellent way to keep up with the ever-changing political, industrial, and technological landscapes that shape the way that you do business. All webinars are recorded and archived for on-demand viewing.

Dedicated sponsorship of one webinar (\$2,750)	Branding sponsorship on website and all marketing emails, social media recognition on all AGMA platforms, two minutes of remarks and opportunity to introduce the speaker prior to the presentation.
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A La Carte Opportunities

AGMA Member Newsletter Ad (\$500)	Share your ads, press releases, or company updates in AGMA's bi-weekly e-newsletter (every other Thursday afternoon) with a readership of 3,200+ individuals.
Sponsored Social Media Post (\$250)	Share your ads, press releases, or company updates on AGMA's social media channels with a reach of 10,000+ followers across all platforms.
AGMA Website Web Banner Ads	TBD

Annual Event Opportunities

Annual lanyard sponsor (\$8,000)	Includes your exclusive logo branded on all lanyards for AGMA events in 2023 including the SNL Forum, FTM, and 20+ Education classes
National Training Center Breakroom (\$6,000)	Includes exclusive signage in the breakroom at the AGMA National Training Center where meals and snacks are served for 10+ for education classes, committee, and board meetings throughout the year. Sponsor may supply handouts and materials to distribute in the breakroom.

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