



2025 Annual Meeting Sponsorship Opportunities



**Thank you for your interest in becoming a sponsor of the
2025 AGMA/ABMA Annual Meeting!**

Sponsorship at the Annual Meeting is a member-only benefit.

Attendees at the Annual Meeting will experience an exciting program featuring cutting-edge educational content and engaging and memorable networking opportunities in funky Austin, TX.

We anticipate 300+ senior executives bringing increased exposure to your company's brand.



Your sponsorship investment will help provide unique and memorable experiences for AGMA and ABMA members and their guests to make business connections, bring home tangible takeaways for their businesses from world class speakers, and make memories with their industry peers.

Are you looking to connect with gear and bearing executives year-round?
Annual Sponsorship Packages are now available!

| 2025 AGMA/ABMA Annual Meeting | April 24-26 | Hilton, Austin, Texas |
For questions, please contact Rebecca Brinkley at brinkley@agma.org or call 802-578-0767



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Signing up for a sponsorship package can be done in four easy steps!

Step One: Choose your preferred sponsorship

Benefit	Bronze \$2,500	Silver \$5,000	Gold \$6,500	Platinum \$12,000
Full color company logo, description, and web link on 2025 Annual Meeting website	✓	✓	✓	✓
Full color company logo in the 2025 Annual Meeting pre-conference marketing and onsite program*	✓	✓	✓	✓
Printed signage and video screen logo recognition during the event*	✓	✓	✓	✓
Full color company logo displayed in onsite signage at the meeting*	✓	✓	✓	✓
Sponsor name badge ribbons for all company representatives in attendance	✓	✓	✓	✓
Choice of one (1) silver level sponsorship experience		✓		
Choice of one (1) gold level sponsorship experience			✓	
Choice of one (1) platinum level sponsorship experience				✓

*Publishing of company logo is subject to the sponsor submitting materials to AGMA staff by print deadlines. High resolution logo must be submitted by February 14, 2025 for inclusion in the onsite program and signage.



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Become an Annual Meeting Sponsor

Step two: Choose your sponsorship experience* (Silver, Gold, and Platinum packages only)

Silver Sponsor Experiences Choice of one per package	Gold Sponsor Experiences Choice of one per package	Platinum Sponsor Experiences Choice of one per package
General Session Sponsor I Custom signage and podium recognition at the General Session of the day of your choosing with intro video or announcement	Meeting Lanyards Includes custom logo on meeting lanyards for all attendees (exclusive)	Thursday Welcome Reception Brand the Bar Includes signage on bars, custom cocktail napkins with sponsor logo, and branded bartender serving (exclusive)
General Session Sponsor II Custom signage and podium recognition at the General Session of the day of your choosing with intro video or announcement	Thursday Afternoon Coffee Break Includes custom signage for refreshment break on Thursday (exclusive)	Friday Night Brand the Bar Includes signage on bars, custom cocktail napkins with sponsor logo, and branded bartender serving (exclusive)
General Session Sponsor III Custom signage and podium recognition at the General Session of the day of your choosing with intro video or announcement	Thursday Welcome Reception Includes custom signage at the Thursday Welcome Reception (exclusive)	Saturday Closing Brand the Bar Includes signage on bars, custom cocktail napkins with sponsor logo, and branded bartender serving (exclusive)
Meeting Photographer Includes custom signage and sponsor may provide logo'd t-shirts for the photographer to wear during candid shots (exclusive)	Friday Morning Breakfast Includes custom signage for meeting breakfast on Saturday (2 available for silver sponsor, or exclusive for gold sponsor)	Bull Riding – Friday Reception Includes signage on the bulls and around the bull-riding area
AGMA Mobile App Logo on each section of the Annual Meeting schedule and agenda, included push notification at beginning and end of event, and one product spotlight with contact information	Friday Morning Breakfast Includes custom signage for meeting breakfast on Friday (2 available for silver sponsor, or exclusive for gold sponsor)	Duckpin Bowling Includes exclusive signage at the bowling lanes, on the screens and throughout the bowling area
Water Stations Custom signage at water cooler stations in General Session meeting space (exclusive)	Friday Morning Coffee Break Includes custom signage for refreshment break on Friday (exclusive)	Saturday Evening Entertainment Includes custom signage for the entertainment and VIP seating at the Closing Dinner (2 available)
Spouse Hospitality Program Includes custom signage for spouse hospitality suite for Friday or Saturday morning (2 available)	Friday Night Photobooth Include company logo on photobooth prints and custom signage (exclusive) along with a dedicated email blast to the group with the photo link for later download thanking you as the sponsor	Saturday After Party Includes custom signage at the new signature After Party following the Closing Dinner on Saturday (exclusive)
Thursday Reception Entertainment	Friday Musical Entertainment Includes custom signage, welcome announcement from company and	



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Includes custom signage and option for performer to wear your logo at the Thursday Welcome Reception	shout outs from the DJ entertainment (exclusive)	
Thursday Reception Specialty Food Station Includes custom signage and branded napkins at the specialty food station of your choosing	Saturday Morning Breakfast Includes custom signage for meeting breakfast on Saturday (2 available for silver sponsor, or exclusive for gold sponsor)	
Friday Night Offsite Pool Tables Your custom branding on the pool tables at the Friday evening reception	Saturday Morning Coffee Break Includes custom signage for refreshment break on Saturday (exclusive)	
Friday Dessert Reception Includes custom signage at dessert reception at the Friday evening reception (exclusive)	Saturday Closing Dinner Photobooth Include company logo on photobooth prints and custom signage (exclusive)	
Friday Afternoon Refreshments Includes custom signage at the Friday afternoon group activity	Wireless Internet Includes customization of wireless internet network or custom splash page with company name and/or logo (exclusive)	
	Hotel Keycards Your custom artwork will be printed on the hotel keycards for all guests staying in the group room block at the Meritage Resort (exclusive)	

Custom Sponsorships Available!

If you have an idea not listed on this form or want to create a custom sponsorship bundle, contact Rebecca Brinkley at brinkley@agma.org for a consultation. Packages can be customized to fit your specific needs to maximize ROI and can be bundled with other AGMA events and programs such as MPT Expo, the Fall Technical Meeting, and GT and PTE advertising for maximum exposure!

Any sponsor who spends over \$12,000 on Annual Meeting sponsorship will be listed as a Diamond Sponsor in all materials.

Step three: Mark your calendar for important sponsorship deadlines.

March 1, 2025	Deadline to submit high resolution logo for inclusion in the onsite program and onsite signage
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**Step four: complete your sponsorship form and submit to AGMA by email.
See next page for the form.**



American
Gear Manufacturers
Association®

Sponsorship Package

Company Name

Contact Name

Street Address

City State Zip Country

Phone Number

Email Address

Payment (Choose one, enter amount)

Check

Credit Card

Amount

Card Number

Name on Card

Expiration Date

CCV

Signature

AGMA/ABMA Annual Meeting Sponsorship Form

Please email completed form
to brinkley@agma.org.

When you send in this form, attach an .eps
copy of your company logo for use on market-
ing materials and signage for this event. An
.eps file is required; no other file types will be
accepted.

Make sure to let other event attendees know
that you are going to be there! Share on
social media that you will be a sponsor and
make sure to tag AGMA!



American Gear
Manufacturers Association / American
Bearing Manufacturers Association



@AGMAGear
@ABMABearings



@Cheers4Gears



#AGMA

If you have any questions, email them to brinkley@agma.org.



2025 AGMA Annual Sponsorship Packages

The AGMA Annual Sponsorship Program provides sponsors a year-round omnichannel presence and outreach to AGMA's members, partners, and participants to help you build meaningful relationships, increase brand recognition, and provide extra visibility to the gear community.

Sponsors can customize their packages by choosing an Event-Focused presence or a Media-Focused presence. Each package will include brand promotion at AGMA's in-person events, virtual events, membership publications, and Gear Technology outlets, but the two types of packages allow flexibility for sponsors to focus their efforts more in event sponsorship or media advertising.

Event-Focused Packages

	Platinum \$26,000	Gold \$18,000	Silver \$14,000	Bronze \$8,500
In-Person Event Recognition				
Annual Meeting	Platinum sponsorship package (\$10,000 value)	Gold sponsorship package (\$5,500 value)	Silver sponsorship package (\$4,000 value)	Bronze sponsorship package (\$2,500 value)
Strategic Networking and Leadership Forum	Platinum sponsorship package (\$4,000 value)	Gold sponsorship package (\$2,500 value)	Silver sponsorship package (\$1,500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)
Fall Technical Meeting	Platinum sponsorship package (\$4,000 value)	Gold sponsorship package (\$2,500 value)	Silver sponsorship package (\$1,500 value)	Logo published in Annual Sponsor signage onsite (\$500 value)
Education Courses (17 in-person classes scheduled in 2024)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA National Training Center (\$2,000 value)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA National Training Center (\$2,000 value)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA National Training Center (\$2,000 value)	Logo published in Annual Sponsor slide deck onsite (\$1,000 value)
AGMA Membership Publication Recognition				
AGMA Mobile App	Recognition as Annual Platinum Sponsor on mobile app landing page (\$5,000 value)	Recognition as Annual Gold Sponsor on mobile app banner (\$2,500 value)	Recognition as Annual Silver Sponsor on mobile app banner (\$1,200 value)	Recognition as Annual Bronze Sponsor on mobile app banner (\$500 value)
AGMA Member Newsletter	Logo and link published in each bi-weekly issue (\$3,000 value)	Logo and link published in each bi-weekly issue (\$3,000 value)	Logo published in each bi-weekly issue (\$2,000 value)	Logo published in each bi-weekly issue (\$2,000 value)