The AGMA Annual Sponsorship Program provides sponsors a year-round omnichannel presence and outreach to AGMA's members, partners, and participants to help you build meaningful relationships, increase brand recognition, and provide extra visibility to the gear community.

Sponsors can customize their packages by choosing an Event-Focused presence or a Media-Focused presence. Each package will include brand promotion at AGMA's in-person events, virtual events, membership publications, and AGMA Media outlets, but the two types of packages allow flexibility for sponsors to focus their efforts more in event sponsorship or media advertising.

Event-Focused Packages

	Platinum	Gold	Silver	Bronze
	\$27,000	\$19,000	\$15,000	\$9,500
In-Person Event Recognition				
Annual Meeting	Platinum sponsorship	Gold sponsorship	Silver sponsorship package	Bronze sponsorship package
	package (\$12,000 value)	package (\$6,500 value)	(\$5,000 value)	(\$2,500 value)
Strategic	Platinum sponsorship	Gold sponsorship	Silver sponsorship package	Logo published in Annual
Networking and	package (\$4,000 value)	package (\$2,500 value)	(\$1,500 value)	Sponsor slide deck onsite (\$500
Leadership Forum				value)
Fall Technical	Platinum sponsorship	Gold sponsorship	Silver sponsorship package	Logo published in Annual
Meeting	package (\$4,000 value)	package (\$2,500 value)	(\$1,500 value)	Sponsor signage onsite (\$500
				value)
Education Courses	Logo published in Annual	Logo published in Annual	Logo published in Annual	Logo published in Annual
(17 in-person	Sponsor slide deck onsite,	Sponsor slide deck	Sponsor slide deck onsite,	Sponsor slide deck onsite
classes scheduled	Annual Sponsor signage at	onsite, Annual Sponsor	Annual Sponsor signage at	(\$1,000 value)
in 2023)	AGMA National Training	signage at AGMA	AGMA National Training	
	Center (\$2,000 value)	National Training Center	Center (\$2,000 value)	
		(\$2,000 value)		
Motion + Power	Platinum sponsorship	Gold sponsorship	Silver sponsorship package,	Logo published in Annual
Technology Expo	package, logo published in	package, logo published	logo published in Annual	Sponsor listing in show guide
	Annual Sponsor listing in	in Annual Sponsor listing	Sponsor listing in show	and onsite signage (\$500 value)
	show guide and onsite	in show guide and onsite	guide and onsite signage	
	signage (\$5,000 value)	signage (\$2,500 value)	(\$1,200 value)	
AGMA Membership Publication Recognition				
AGMA Member	Logo and link published in	Logo and link published	Logo published in each bi-	Logo published in each bi-
Newsletter	each bi-weekly issue	in each bi-weekly issue	weekly issue (\$3,500 value)	weekly issue (\$3,500 value)

	(\$3,500 value)	(\$3,500 value)		
AGMA Mobile	Mobile app logo recognition	Mobile app logo	Mobile app logo recognition	Mobile app name recognition
Арр	(\$750 value)	recognition (\$750 value)	(\$750 value)	(\$750 value)
AGMA Website	Logo and link published on	Logo and link published	Logo and link published on	Logo and link published on
	Annual Sponsor page (\$500	on Annual Sponsor page	Annual Sponsor page (\$500	Annual Sponsor page (\$500
	value)	(\$500 value)	value)	value)
Social Media	One custom social media	One custom social media	Logo published in Annual	Logo published in Annual
	listing and logo published in	listing and logo published	Sponsor listings year round	Sponsor listings year round
	Annual Sponsor listings year	in Annual Sponsor listings	(\$250 value)	(\$250 value)
	round (\$750 value)	year round (\$750 value)		
		Virtual Event Recogn	nition	
AGMA Webinars	Dedicated sponsorship of	Annual Sponsor slide	Annual Sponsor slide deck	Annual Sponsor slide deck
(24+ webinars	one webinar, Annual	deck listing during each	listing during each webinar	listing during each webinar
scheduled in	Sponsor slide deck listing	webinar (\$500 value)	(\$500 value)	(\$500 value)
2023)	during each webinar (\$3,000			
	value)			
Education Courses	Logo published in Annual	Logo published in Annual	Logo published in Annual	Logo published in Annual
(9+ live online	Sponsor slide deck onsite	Sponsor slide deck onsite	Sponsor slide deck onsite	Sponsor slide deck onsite (\$500
classes scheduled	(\$500 value)	(\$500 value)	(\$500 value)	value)
in 2023)				
		AGMA Media Publication		
Gear Technology	One 1/2 page horizontal or	One 1/3 page square or	One 1/4 page ad (\$1,570	One 1/6 page Manufacturing
Magazine or	vertical ad (\$3,000 value)	vertical ad (\$2,075 value)	value)	sMart ad (\$615 value)
Power				
Transmission				
Engineering				
Magazine (print)				
Gear Technology	Logo and link published on	Logo and link published	Logo and link published on	Logo and link published on
Website	Annual Sponsor page (\$500	on Annual Sponsor page	Annual Sponsor page (\$500	Annual Sponsor page (\$500
	value)	(\$500 value)	value)	value)
Total value:	\$39,500	\$25,075	\$20,770	\$12,115
Package Price:	\$27,000	\$19,000	\$15,000	\$8,500
Your Savings:	\$12,500	\$6,075	\$5,770	\$3,615

Media-Focused Packages

	Platinum	Gold	Silver	Bronze	
	\$30,000	\$21,000	\$17,000	\$11,500	
		AGMA Media Publication			
Gear Technology	8 half-page island ads, 12	8 1/3-page ads, 6 Gear	6 1/3-page ads, 6 Gear	3 1/6-page Manufacturing	
Magazine or	Gear Technology e-news	Technology e-news	Technology e-news Impact	sMart ads, 3 Gear Technology	
Power	Impact block ads, 1 Year	Impact block ads, 1 Year	block ads, 1 Year Gear	e-news Impact block ads, 1	
Transmission	Gear Technology Online	Gear Technology Online	Technology Online Buyers	year Gear Technology Online	
Engineering	Buyers Guide Premium	Buyers Guide Premium	Guide Premium Listing	Buyers Guide Premium Listing	
Magazine (print)	Listing program, 1 Year	Listing program, 1 Year	program (\$10,000 value)	program (\$5,275 value)	
	AGMA Gear Industry News	AGMA Gear Industry			
	Large Rectangle ad - 52	News small Rectangle ad			
	issues (\$39,175 value)	- 52 issues (\$15,000			
		value)			
Gear Technology	Logo and link published on	Logo and link published	Logo and link published on	Logo and link published on	
Website	Annual Sponsor page (\$500	on Annual Sponsor page	Annual Sponsor page (\$500	Annual Sponsor page (\$500	
	value)	(\$500 value)	value)	value)	
	In-Person Event Recognition				
Annual Meeting	Silver sponsorship package	Silver sponsorship	Silver sponsorship package	Bronze sponsorship package	
	(\$3,500 value)	package (\$3,500 value)	(\$3,500 value)	(\$2,000 value)	
Strategic	Logo published in Annual	Logo published in Annual	Logo published in Annual	Logo published in Annual	
Networking and	Sponsor slide deck onsite	Sponsor slide deck onsite	Sponsor slide deck onsite	Sponsor slide deck onsite (\$500	
Leadership Forum	(\$500 value)	(\$500 value)	(\$500 value)	value)	
Fall Technical	Logo published in Annual	Logo published in Annual	Logo published in Annual	Logo published in Annual	
Meeting	Sponsor slide deck onsite	Sponsor slide deck onsite	Sponsor signage onsite	Sponsor signage onsite (\$1,000	
	(\$500 value)	(\$500 value)	(\$1,000 value)	value)	
Education Courses	Logo published in Annual	Logo published in Annual	Logo published in Annual	Logo published in Annual	
(17 in-person	Sponsor slide deck onsite,	Sponsor slide deck	Sponsor slide deck onsite	Sponsor slide deck onsite	
classes scheduled	Annual Sponsor signage at	onsite, Annual Sponsor	(\$1,000 value)	(\$1,000 value)	
in 2023)	AGMA National Training	signage at AGMA			
	Center (\$2,000 value)				

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	** *			
9 .	Logo published in Annual	• .	Logo published in Annual	
Sponsor slide deck onsite	Sponsor slide deck onsite	Sponsor slide deck onsite	Sponsor listing in show guide	
(\$500 value)	(\$500 value)	(\$500 value)	and onsite signage (\$500 value)	
AGMA Membership Publication Recognition				
Logo and link published in	Logo and link published	Logo published in each bi-	Logo published in each bi-	
each bi-weekly issue	in each bi-weekly issue	weekly issue (\$2,000 value)	weekly issue (\$2,000 value)	
(\$3,000 value)	(\$3,000 value)			
Mobile app logo recognition	Mobile app logo	Mobile app logo recognition	Mobile app name recognition	
(\$500 value)	recognition (\$500 value)	(\$500 value)	(\$250 value)	
Logo and link published on	Logo and link published	Logo and link published on	Logo and link published on	
Annual Sponsor page (\$500	on Annual Sponsor page	Annual Sponsor page (\$500	Annual Sponsor page (\$500	
value)	(\$500 value)	value)	value)	
One custom social media	One custom social media	Logo published in Annual	Logo published in Annual	
listing and logo published in	listing and logo published	Sponsor listings year round	Sponsor listings year round	
Annual Sponsor listings year	in Annual Sponsor listings	(\$250 value)	(\$250 value)	
round (\$500 value)	year round (\$500 value)			
	Virtual Event Recogi	nition		
Annual Sponsor slide deck	Annual Sponsor slide	Annual Sponsor slide deck	Annual Sponsor slide deck	
listing during each webinar	deck listing during each	listing during each webinar	listing during each webinar	
(\$500 value)	webinar (\$500 value)	(\$500 value)	(\$500 value)	
· ·				
Logo published in Annual	Logo published in Annual	Logo published in Annual	Logo published in Annual	
Sponsor slide deck onsite	Sponsor slide deck onsite	Sponsor slide deck onsite	Sponsor slide deck onsite (\$500	
(\$500 value)	(\$500 value)	(\$500 value)	value)	
\$53,175	\$28,000	\$21,000	\$14,775	
\$30,000	\$21,000	\$17,000	\$11,500	
\$23,175	\$7,000	\$4,000	\$3,275	
	Logo and link published in each bi-weekly issue (\$3,000 value) Mobile app logo recognition (\$500 value) Logo and link published on Annual Sponsor page (\$500 value) One custom social media listing and logo published in Annual Sponsor listings year round (\$500 value) Annual Sponsor slide deck listing during each webinar (\$500 value) Logo published in Annual Sponsor slide deck onsite (\$500 value)	Sponsor slide deck onsite (\$500 value) AGMA Membership Publication (\$500 value) Logo and link published in each bi-weekly issue (\$3,000 value) Mobile app logo recognition (\$500 value) Logo and link published on Annual Sponsor page (\$500 value) One custom social media listing and logo published in Annual Sponsor listings year round (\$500 value) Annual Sponsor slide deck listing during each webinar (\$500 value) Logo published in Annual Sponsor slide deck listing during each webinar (\$500 value) Logo published in Annual Sponsor slide deck onsite (\$500 value) \$53,175 \$28,000 \$21,000	Logo published in Annual Sponsor slide deck onsite (\$500 value) AGMA Membership Publication Recognition Logo and link published in each bi-weekly issue (\$3,000 value) Mobile app logo recognition (\$500 value) Mobile app logo recognition (\$500 value) Logo and link published on Annual Sponsor page (\$500 value) Logo and link published in each bi-weekly issue (\$3,000 value) Mobile app logo recognition (\$500 value) Mobile app logo recognition (\$500 value) Logo and link published on Annual Sponsor page (\$500 value) One custom social media listing and logo published in Annual Sponsor listings year round (\$500 value) Virtual Event Recognition Annual Sponsor slide deck listing during each webinar (\$500 value) Logo published in Annual Sponsor slide deck listing during each webinar (\$500 value) Logo published in Annual Sponsor slide deck onsite (\$500 value) Virtual Event Recognition Annual Sponsor slide deck listing during each webinar (\$500 value) Logo published in Annual Sponsor slide deck onsite (\$500 value) \$500 value \$500 value	

Payment Terms

The following deposit schedule will apply to each Annual Sponsorship Packages:

50% deposit	30 days from contracting
25 % deposit	90 days from contracting
25% deposit	120 days from contracting