

The MPMA Year-Long Sponsorship Program provides sponsors with a year-round omnichannel presence and outreach to AGMA’s members, partners, and participants to help you build meaningful relationships, increase brand recognition, and provide extra visibility to the gear community. ***Once you have picked your package level, you will be presented with options for branding at each event. All custom items will need to be ordered and paid for by the sponsor separately.***

Event-Focused Packages

	Platinum (only 3 allowed) \$27,000	Gold \$19,000	Silver \$15,000	Bronze \$9,500
In-Person Event Recognition				
Annual Meeting	Platinum sponsorship package (\$12,000 value)	Gold sponsorship package (\$6,500 value)	Silver sponsorship package (\$5,000 value)	Bronze sponsorship package (\$2,500 value)
Strategic Networking and Leadership Forum	Platinum sponsorship package (\$4,000 value)	Gold sponsorship package (\$2,500 value)	Silver sponsorship package (\$1,500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)
Fall Technical Meeting	Platinum sponsorship package (\$4,000 value)	Gold sponsorship package (\$2,500 value)	Silver sponsorship package (\$1,500 value)	Logo published in Annual Sponsor signage onsite (\$500 value)
Education Courses (11 in-person classes scheduled in 2026)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA National Training Center (\$2,000 value)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA National Training Center (\$2,000 value)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA National Training Center (\$2,000 value)	Logo published in Annual Sponsor slide deck onsite (\$1,000 value)
Motion + Power Technology Expo & Other Tradeshow Marketing	Platinum sponsorship package, logo published in Annual Sponsor listing in IMTS Issue and on show signage (8 shows) (\$5,000 value) along with MPT Expo emails and social media for the off year of the show.	Gold sponsorship package, logo published in IMTS Issue and at-show signage (\$2,500 value) along with MPT Expo emails and social media for the off year of the show.	Silver sponsorship package, logo published in IMTS Issue and at-show signage (\$1,200 value) along with MPT Expo emails and social media for the off year of the show.	Logo published in IMTS Issue and at-show signage (\$2,500 value) along with MPT Expo emails and social media for the off year of the show. (\$500 value)
AGMA Membership Publication Recognition				
MPMA Member Newsletter (7-8k readership)	Logo and link published in each bi-weekly issue (\$3,500 value)	Logo and link published in each bi-weekly issue (\$3,500 value)	Logo published in each bi-weekly issue (\$3,500 value)	Logo published in each bi-weekly issue (\$3,500 value)

MPMA Mobile App	Mobile app logo recognition (\$750 value)	Mobile app logo recognition (\$750 value)	Mobile app logo recognition (\$750 value)	Mobile app name recognition (\$750 value)
MPMA Websites	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)
Social Media	One custom social media listing and logo published in Annual Sponsor listings year round (\$750 value)	One custom social media listing and logo published in Annual Sponsor listings year round (\$750 value)	Logo published in Annual Sponsor listings year-round (\$250 value)	Logo published in Annual Sponsor listings year-round (\$250 value)
Virtual Event Recognition				
MPMA Webinars (24+ webinars scheduled in 2026) Average of 60 participants	Dedicated sponsorship of one webinar, Annual Sponsor slide deck listing during each webinar (\$3,000 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)
Education Courses (18 live online classes scheduled in 2026)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)
AGMA Media Publication Recognition				
Gear Technology Magazine or Power Transmission Engineering Magazine (print)	One 1/2 page horizontal or vertical ad (\$3,000 value)	One 1/3 page square or vertical ad (\$2,075 value)	One 1/4 page ad (\$1,570 value)	One 1/6 page Manufacturing sMart ad (\$615 value)
Gear Technology Website	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)
Total value:	\$39,500	\$25,075	\$20,770	\$12,115
Package Price:	\$27,000	\$19,000	\$15,000	\$8,500
Your Savings:	\$12,500	\$6,075	\$5,770	\$3,615